



# Dairy Market Innovation Vietnam Summit 2020

November 5<sup>th</sup> – November 6<sup>th</sup>, 2020 • Ho Chi Minh



## Endorsement Letter

Ladies and Gentleman,

Welcome to the Dairy Market Innovation Vietnam Summit 2020, which will be launched in November 5<sup>th</sup> – November 6<sup>th</sup>, 2020 in Ho Chi Minh City, Vietnam. Department of Livestock Production (DLP) from Ministry of Agriculture and Rural Development of Vietnam is very pleased to provide support to the event.


Dairy companies with international ambitions have increasingly looked to emerging markets as a potential lucrative opportunity. There are a clutch of attractive markets in South East Asia and obviously Vietnam is one of them. This country's dairy market has enjoyed buoyant growth in recent years on the back of urbanization and rising incomes. The Vietnamese government has also been investing in the sector to boost production and exports.

In this constantly shifting market environment, the Dairy Market Innovation Vietnam Summit 2020 will provide dairy industry professionals with a comprehensive platform for sharing knowledge and experience, as well as abundant opportunities to build contacts within the industry.

Vietnam dairy industry has had a high development growth rate, on average 12,7%/year of dairy cattle inventory and 17,7%/year of raw milk production. The development strategy of Vietnam dairy industry is swift industrialization, sustainable growth, globally deep integration and added value chains of dairy products. The dairy farming production closely linked to processing entities companies is a priority for the coming year.

The Department of Livestock Production under the Ministry of Agriculture and Rural Development of Vietnam is a governmental management agency that is in charge of key aspects such as livestock breeding, animal feeds, livestock production practices and livestock waste management.

We strongly believe that the summit will be a really useful, informative and necessary tool to share firsthand experiences and industry insights, as well as network with industry peers from around the world.

ON BEHALF OF DLP  
DEPUTY DIRECTOR GENERAL  
  
CỤC CHĂN NUÔI  
Tong Xuân Chinh