



Dairy Market Innovation Vietnam Summit 2020

November 5th – November 6th, 2020 • Ho Chi Minh



Endorsement Letter

Ladies and Gentleman,

Welcome to the Dairy Market Innovation Vietnam Summit 2020, which will be launched in November 5th - 6th, 2020 in Ho Chi Minh City, Vietnam. Vietnam Dairy Association (VDA) is very pleased to provide support to the event.

Dairy companies with international ambitions have increasingly looked to emerging markets as a potential lucrative opportunity. There are a clutch of attractive markets in South East Asia and obviously Vietnam is one of them. This country's dairy market has enjoyed buoyant growth in recent years on the back of urbanization and rising incomes. The Vietnamese government has also been investing in the sector to boost production and exports.

In this constantly shifting market environment, the Dairy Market Innovation Vietnam Summit 2020 will provide dairy industry professionals with a comprehensive platform for sharing knowledge and experience, as well as abundant opportunities to build contacts within the industry.

Vietnam dairy industry has had a high development growth rate, on average 12,7%/year of dairy cattle inventory and 17,7%/year of raw milk production. The development strategy of Vietnam dairy industry is swift industrialization, sustainable growth, globally deep integration and added value chains of dairy products. The dairy farming production closely linked to processing entities companies is a priority for the coming year.

The Vietnam Dairy Association is a socio-vocational organization that includes 109 official members and six collaborators, who are businesses, farmers, managers, scientists and technicians operating in all areas of milk production, processing and consumption. The association help its members cooperate, support, exchange experiences and improve professional knowledge in line with protecting their legal rights, said Lien, adding that it will provide suggestions and submit petitions to relevant state offices on standards and policies to promote milk production and business.

ON BEHALF OF VDA
CHAIRMAN

Tran Quang Trung
